www.freshsolutionswc.co.za





Your source to fresh produce

At our warehouse and distribution facility in Milnerton Western Cape, we take pride in meticulously selecting and consolidating the highest quality fruit and vegetables for major retail chains as well as smaller businesses.

With more than 20 years' experience in the fresh produce arena our vision is to provide services that transcend boundaries to set the benchmark for excellence in our industry.

From vibrant, crisp greens to succulent, ripe fruits, our dedicated team ensures that each piece meets stringent quality standards before it reaches the shelves.

With a commitment to freshness and sustainability, we source directly from local farms and employ state-of-the-art packing techniques to preserve the farm-to-table experience. We also have an import ability whereby we can bring produce from all corners of the world - Garlic from China, Ginger from Thailand and Brazil, Kiwi Fruit from New Zealand and much more.

Elevate your retail and hospitality offerings with our premium selection, delivering not just fruit and vegetables but a promise of excellence that your customers can taste and trust.



### 02.

# Mission & Vision Statement

#### Mission

At Fresh Solutions, our unswerving mission is to consistently deliver the highest standard of superior quality fresh produce to the discerning markets of retail, hospitality, and international trade.

We are dedicated to industry leadership achieved through continuous innovation and strategic diversification, all while maintaining an unwavering commitment to sustainability.

Our corporate culture, rooted in professionalism, places a premium on flexibility and cost-effectiveness, empowering our workforce to adapt and excel.

Focused on setting and surpassing industry benchmarks, Fresh Solutions strives to cultivate enduring client and partner relationships, embodying the epitome of excellence and efficiency in the global fresh produce trade.

#### Vision

Becoming a foremost influence in the fresh produce industry, catering to the retail, hospitality, and international markets with unmatched quality.

Staying grounded in a culture that treasures our workforce, we strive for a future where our dedication to excellence and sustainability establishes Fresh Solutions as the benchmark in fresh produce trading, both locally and globally.



Nationally renowned for our commitment to excellence, our top-of-the-line produce stands as a testament to unparalleled quality and year-round availability.

From the crisp crunch of fresh greens to the juiciness of sun-ripened fruits, our meticulously curated selection caters to the discerning tastes of our customers.

What sets us apart is not just the exceptional quality of our produce but the seamless efficiency of our supply network infrastructure. With a robust system in place, we ensure that our premium fruits and vegetables reach your shelves promptly, maintaining their peak freshness.

Elevate your offerings and meet consumer demand with our consistently superior products that have become synonymous with reliability and excellence on a national scale.

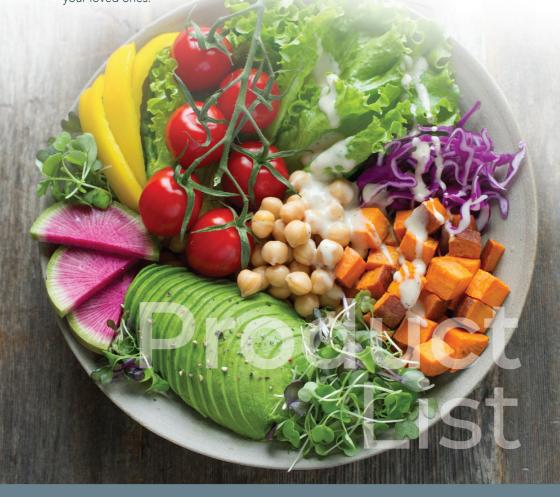


# **Product** List

04.

Discover the vibrant, wholesome flavors that nature has to offer! Our carefully curated selection of fresh produce delivers the very best fruits and vegetables, handpicked at their peak ripeness to ensure unmatched freshness and incredible taste with every bite.

From crisp, leafy greens to succulent, seasonal fruits bursting with juiciness, each item in our range is meticulously chosen to bring an abundance of health, color, and vitality to your table. Experience the premium, farm-fresh quality that elevates every meal, transforming simple dishes into delicious, nutritious feasts for you and your loved ones.





Onions

**Red Onions** 





**Speciality Tomatoes** 

**Sweet Corn** 







**Variety Pumpkin** 



**Carrots** 

Variety Cilli



Beetroot



**Butternut** 



Ginger



**Tomatoes** 





**Potatoes** 

Peppers





Garlic

Gem Squash







Watermelon



**Apples & Pears** 



Banana



**Stone Fruit** 



Citrus



**Sweet Melon** 



**Berries** 

Mango

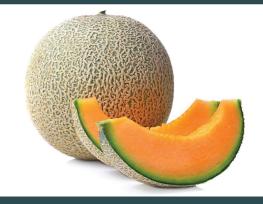


Grapes

Lychee



Kiwi Fruit



Spanspek

Meet our hospitality team! We believe that quality meets boundless service delivery and unwavering commitment, and we are dedicated to exceeding your expectations, understand your business and grow with you!



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